

Preserve Your Place in SOPHE's Future

- Yes! I want to do more.**
- I am interested in learning more — please contact me.
- I plan to include SOPHE in my will or estate plan.
- I have included SOPHE in my will or estate plan.

Name

Address

City

State

Zip

Phone (best time to call)

Email

Please return this form to:

Development Office
Society for Public Health Education
10 G Street, N.E., Suite 605
Washington, DC 20002
Contact us: (202) 408-9804 or Email: development@sophe.org

Thank you for your support!

The information in this brochure does not constitute legal or financial advice. We encourage you to discuss these options with your own advisors before deciding on the best choice for you.

Your Heritage



Estate planning can be both satisfying and comforting. Enjoy the peace of mind in knowing that your contribution to SOPHE will

profoundly impact the future of the health education profession.

By making a gift to SOPHE, the values and principles that guided your health education career can continue to make a lasting difference for our future students and professionals.

Preserve your place in SOPHE's future.

OTHER WAYS TO GIVE NOW

✓ IRA Charitable Rollover

If you meet the minimum age for a required minimum distribution, you can give up to \$100,000 from your IRA directly to SOPHE without having to pay income taxes on the money.

✓ Cash

Lifetime gifts to SOPHE's Legacy Circle Fund, 21st Century Fund, Advocacy or History funds are welcome. By donating to these funds, you will see your generosity in action, and can receive a federal income tax deduction, if you itemize. Cash gifts also can be given in tribute to a loved one.

Learn more: www.sophe.org/donate.

Society for Public Health Education
10 G Street, N.E., Suite 605
Washington, D.C.
www.sophe.org

Preserve Your Place in SOPHE'S FUTURE



Make a lasting gift to the
**SOCIETY
for PUBLIC
HEALTH
EDUCATION
(SOPHE)**

A Healthier World through Health Education

Some 80 to 90 percent of all illnesses today are related to behaviors and conditions that can be modified or prevented. You can make a big difference in reversing this trend for a healthier tomorrow.

The Society for Public Health Education (SOPHE) never stops working to advance the research and practice of health education and health

promotion. By including SOPHE in your estate plans, together we can make a lasting impact on the health of all people and advance health equity. We can also be sure that health education professionals have the knowledge and skills needed to meet the challenges of today and tomorrow.

This brochure presents the most common way you can make a memorable lasting gift — a bequest. If you want to have a meaningful impact on the public's health and the future of the health promotion profession, a gift to SOPHE by bequest may be the best step for you.



Planning Your Estate Gift

Some people think estate planning is only for wealthy individuals, but nothing could be farther from the truth. Estate planning is a way to be sure any resources you leave behind are directed to the causes you are most passionate about.

Planning a legacy gift to SOPHE can be straightforward. Here are a few steps to get you started.

1. Seek the assistance of a seasoned advisor.

An estate planning attorney can help you create a plan that has a positive impact on your family and on the world you leave behind. You can expect that your attorney will want a list of your assets and liabilities, such as your home, investments, savings, and insurance as well as mortgages, loans, and credit card debt.

2. Plan to leave a legacy. Make a list of beneficiaries and what you would like each to receive. If you decide to name SOPHE as a beneficiary, please notify us so we can acknowledge your gift and thank you for your generosity.



Since 2001, the estate of **Vivian V. Drenckhahn** (1971 SOPHE Distinguished Fellow), has enabled more than 25 students with significant financial need to earn their undergraduate or graduate degrees and launch their careers in health education.

Types of Bequests

Following are the most common types of bequests to discuss with your advisor for naming SOPHE as a beneficiary.

General/Fixed-Dollar Bequest: Designates a stated sum of money to a beneficiary. For example:

"I bequeath the sum of \$_____ to the Society for Public Health Education, Inc."

Percentage Bequest: Allows your bequest to the Society for Public Health Education, Inc., to grow as your assets increase, adjusting automatically as the value of your estate changes. Ask your estate planning attorney how to leave a percentage of your residuary estate.

Named Beneficiary: Name the Society for Public Health Education, Inc. as a beneficiary for a portion or all your life insurance or retirement account.

As someone who has dedicated your life's work to improving the public's health through health education, including SOPHE in your estate plan is a wonderful way to help plant the seeds for a healthier tomorrow.

To designate your gift to an existing SOPHE program or to establish a fund in your name or a new purpose, please contact us. We will be honored to work with you to realize your objectives.