



Affiliate Organization Membership

A HEALTHY WORLD THROUGH HEALTH EDUCATION

SOCIETY **FOR**
P U B L I C
H E A L T H
E D U C A T I O N



Special Invitation



The Society for Public Health Education (SOPHE) is the only independent organization dedicated to advancing health education, health promotion, and disease prevention. It is the premier home for more than 4,000 health education professionals across the U.S. and globally.

SOPHE invites you to join its Affiliate Organization Member Program today. As an Affiliate Organization Member, you will receive exclusive benefits and savings on marketing, promotion, and advertising opportunities that showcase your products and services to leaders in the health profession. In this capacity, your organization can be recognized as a leading and visible partner, dedicated to improving the health of children, adults and various priority populations.

SOPHE's Affiliate Organization Members are committed to promoting the health of society by offering valuable educational programs, products, tools, publications, services, and resources. Thus, our partnership can advance the latest evidence-based research and practice, and strengthen the health workforce to meet contemporary and future health challenges.

Working together, we can provide a vital link to the field of health education and health promotion and strive to help all people to live long, healthy lives.

SOPHE MEMBER PROFILE

43% work in
higher education

86% have
graduate degrees

57% are Certified
Health Education Specialists

41% have worked in
the field for at least 10 years

TOGETHER WE WILL SUCCEED.

SOPHE's Affiliate Member Organizational Membership will help broaden awareness about your program and initiatives.

SOPHE AUDIENCES

- Health Education Specialists
- Students & Next Generation Professionals
- University Deans, Faculty & Academics
- Health Education and Promotion Practitioners
- Government Employees at the local, state and federal levels
- Public Policymakers
- Organizational Leaders
- Patient Educators
- State and Local Health Officials
- Chronic Disease Directors
- And many more Healthcare Professionals & Stakeholders

THROUGH THE FOLLOWING DIVERSE MEMBERSHIP BENEFITS, SOPHE'S AFFILIATE ORGANIZATION MEMBERSHIP WILL HELP YOUR ORGANIZATION ACHIEVE ITS OBJECTIVES.

MEMBER BENEFITS

	Bronze \$2,500 Actual Value \$3,400	Silver \$5,000 Actual Value \$9,500	Gold \$10,000 Actual value \$14,300	Platinum \$15,000 Actual value \$23,500
Special offers on SOPHE member, Community of Practice and/or conference registrant list rental for direct marketing promotion of your organization's messages or services.	X 25% savings once a year	X 25% savings twice a year	X 50% savings twice a year	X Free twice a year
Listing on SOPHE's industry calendar of events reaching 4,000+ public health professionals.	X	X	X	X
Special savings and preference on exhibitor and sponsorship opportunities at the SOPHE Annual Meeting.	X 25% savings	X 50% savings	X Standard Exhibit	X VIP exhibit
Special savings on Annual Meeting registration fees.	X 25% savings on 1 registration	X 50% savings on 1 registration	X Registration 2 employees	X Registration 3 employees
Opportunity to interact with and share information among other Affiliate Organization Members.	X	X	X	X
Recognition at SOPHE Annual Meeting including signage, ribbons, and opportunity to win SOPHE's Annual Most Valuable Partner Award	X	X	X	X
Recognition on SOPHE's website with link to your organization's website	X	X	X	X
Opportunity to prepare a one-time science-based column in SOPHE's <i>News & Views</i> newsletter, distributed to SOPHE's members around the world.		X	X	X
Participation in SOPHE-sponsored presentations/CE on special topics identified by Affiliate Organization Members		X	X	X
Complimentary subscription to SOPHE publications - journals and newsletters.		X	X	X
Special savings and preference on advertising opportunities in SOPHE website or newsletters.			X 25% savings	X 50% savings
Special savings and preference for sponsorship opportunities for topical webinars or online learning series on Center for Online Resources and Education (CORE)			X 25% savings	X 50% savings
Exclusive private networking opportunity with the leaders and decision-makers in the field such as SOPHE Board of Trustees, Past Presidents, and Honorary or Distinguished Fellows.			X	X
Complimentary registration on 30-day job posting in SOPHE Career Connection			X one posting	X two postings
One free upgrade on an organization job posting in SOPHE Career Connection				X
Recognition during the Annual Conference plenary events and SOPHE Awards Ceremony and Gala				X

OTHER OPTIONS AVAILABLE UPON REQUEST



Affiliate Organization Membership Definition

An Affiliate Organization Member shall be any corporation that is associated with the profession of health education, that supports the purpose and mission SOPHE and that meets any additional requirements for Affiliate Organization Membership as may be imposed by the Board of Trustees from time-to-time.



CONTACT INFORMATION

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